Using open data to help achieve the university's ambitious sustainability objectives

Alex Dutton Howard Noble

ICTF July 2011

http://www.ictf.ox.ac.uk/conference/2011/workshops.html

Strategic statement on CO2 emissions

- 1. Reduce CO2 emissions by between 3% 10% between April 2010 and March 2011 (compared to 2009 emissions levels)
- 2. Reduce scope 1 and 2 CO2 emissions by 11% by 2015/16 (compared to 2005/6 levels)
- 3. Reduce scope 1 and 2 CO2 emissions by 33% by 2020/21 (compared to 2005/6 levels)
- (Nothing on scope 3 emissions yet).

http://www.admin.ox.ac.uk/estates/environment/energy/ http://www.carbontrust.co.uk/cut-carbon-reduce-costs/calculate/carbonfootprinting/pages/organisation-carbon-footprint.aspx



A thought experiment:

Consider a population:

20% have reduced their consumption significantly30% consume to their heart's desire50% mirror the consumption patterns of people close to them

What effect might the 20% have on overall consumption?

A. It will decreaseB. It will stay the sameC. It will increase

JISC Open to change project

- 1. Series of requirements gathering workshops that include a survey, design exercise and a common goods game
- 2. An open data store with electricity meter readings
- 3. Innovative and compelling approaches for representing and presenting electricity meter data
- 4. An agent-based model for thinking about the way social norms contribute to energy consumption
- 5. A capacity-building event (at OUCS in October 2011)

Open to change project wiki:

https://sites.google.com/site/jiscopentochange/

Energy Efficiency Rating Current Potential Very energy efficient - lower running costs (92-100) A B (81 - 91)C 73 (69-80)D (55-68) E (39-54)37 F (21 - 38)G (1-20)Not energy efficient - higher running costs



People & Planet Green League 2010 First Class award First Class award												
	University	Policy					P	erforma	nce			
Rank		Env. policies	Env. Staffing	Env. Auditing	Ethical Investment	Carbon Mgmt.	Sustainable Food and Fairtrade Student and Staff	Engagement	Waste	Carbon Emissions	Water	Total Score
11	University of Plymouth	*	黄	*	黄	*	* 1) 🖈	*	*	51.0
21	University of Gloucestershire	*	*	*	0	黄	* 1	1	0	*	*	48.0
31	University of Hertfordshire	*	*	*	*	食	* 1	1	*	0	0	45.5
4	University of Central Lancashire	*	*	*	0	*	* 1	1	* *	0	1	45.0
5=†	Aston University	*	*	★	*	*	* 1	1	* *	0	0	44.5
5=1	Nottingham Trent University	*	*	*	*	0	* *	1	*	0	0	44.5
7=1	University of Bradford	*	*	4	0	*	* 1	1	*	0	0	43.5
7=i	Oxford Brookes University	*	*	*	*	*	* 1)	0	0	43.5
91	University of Huddersfield	*	黄	食	*	0	* 1		*	*	*	43.0







What have we learnt so far?

"Guilt is not a good long term driver! And a polar bear is hardly relevant to most of us. Please don't develop anything like this!"



Performance of your department this month in the energy saving initiative.

Pete the polar bear is very sad!

Very poor

Average

Excellent

Energy dashboard for <insert your group name>

Consumed so far this month

Projected

Target

Current use

Get the data!



- 1. Are we saving energy? YES!
- 2. We are currently on course to save £498.
- 3. We voted to invest the £823 savings proportionally in the following causes:



Dr Safepair O' Hands is responsible for energy and causes.

We are currently 8th in the <u>energy-</u> <u>saving league table.</u>

Group activity story RSS PC switch off campaign started Green procurement brainstorm sent out via all our ideas 8 flights substituted so far this year Departmental compost just been fed to the roses We just signed up to a better green energy tariff Last month's pledge investment just sent to our fund manager

<u>86% now endorse the Uni∨ersity</u> <u>carbon management targets</u>

Read more news on our energy timelines!

I urge developers to use data.ox.ac.uk to rerepresent electricity as a public good i.e. help others understand how private consumption has *public* ramifications. Help reduce the ignorance that is propelling us to a **tragedy** of the commons and/or social injustices with respect to electricity, clean water, air quality, natural gas, nuclear waste, fish stocks...

Please **get creative** with the University electricity meter readings and help us upload **more data sets**.